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3 Courses

Generative AI: Introduction and Applications

Generative AI: Prompt Engineering Basics

Generative AI: Unleash Your Project Management Potential

IBM

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Aug 25, 2025

Andrew Holland

has successfully completed the online, non-credit Specialization

Generative AI for Project Managers

Earners of this Specialization certificate have demonstrated their ability to differentiate between generative AI and discriminative AI, describe real-world generative uses, and identify and use popular generative AI models and tools, such as ChatGPT, Copilot, Gemini, and DALL-E for text, code, image, audio, and video generation. The individuals can explain generative AI prompt engineering concepts, provide examples, and apply prompt engineering techniques that create useful outcomes. Additionally, the Specialist holder can identify useful generative AI tools for project management, apply generative AI tools and techniques to support critical projects, and discuss ethical considerations when using generative AI to plan and execute projects and its impact on project management.

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